

Newsletter



Awarded LEICHT Design: "Ambience", mobile light in the cupboard and "VarioTop", the innovative installation system for suspending wall units from the ceiling.

Dear Business Partners,

Good news at year's end: our strength of innovation has yet again been rewarded. The light cupboard system "Ambience" received the "if product design award 2011". The "VarioTop" system for suspending wall units from the ceiling has been given the "Interior Innovation Award – Winner 2011" by the "Council for Design". Two awards from renowned institutes with international impact.

The awards given by an international jury also have found a high degree of awareness level and acceptance with the end customer. The if-prize has received several million hits on the LEICHT web-page. Both institutes also present the awarded products in publications and exhibitions. The prize winners of the "Innovation Award", which is given in cooperation with the "LivingKitchen", will also be seen in a special exhibition at the Fair.

Design-awards are an effective additional argumentation for customer advisory consultations. Make use of the unique position and the high degree of originality in planning. Both products offer you this and give you a considerable head start with your customer.

Naturally, the awarded products will have a befitting appearance on our exhibition stand at the "LivingKitchen" in Cologne.

With kind regards

LEICHT Küchen AG

Ulrike Kolb
Management Marketing / Interior Design

